

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Implementation of Mass Mailing Activity for promotion of Tourism - Sanction of Rs.25,39,334/- (Rupees Twenty Five Lakhs Thirty Nine Thousand Three Hundred and Thirty Four only) including taxes, (i.e., Rs.8,00,000/- x 12.36% = Rs.8,98,880/- including taxes for One time setup cost towards Data Segregation/accumulation + Rs.2,73,409/- per month x 6 months = Rs.16,40,454/- for Mailing Charges) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 743

Dated:20-09-2013
Read the following:

1. From Mr. N.Vijaya Kumar, CEO, M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, Dt.27-08-2013.
2. Govt.Lr.No.5107/PMU/2013, of YAT & C (PMU) Department, Dt.16-09-2013.
3. Invoice No. 0212, from M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, Dt.17-09-2013.

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ORDER:

In the letter 1st read above, M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, has submitted the proposal for Implementation of Mass Mailing Activity for promotion of Tourism for a period of 6 months. Accordingly, Government have issued a work order in letter 2nd read above to take up Mass Mailing Activity of AP Tourism Promotion for a period of 6 months at the rate of Rs.25,39,334/- (Rupees Twenty Five Lakhs Thirty Nine Thousand Three Hundred and Thirty Four only) including taxes, (i.e., Rs.8,00,000/- x 12.36% = Rs.8,98,880/- including taxes for One time setup cost towards Data Segregation/accumulation + Rs.2,73,409/- per month x 6 months = Rs.16,40,454/- for Mailing Charges).

2. In the reference 3rd read above, M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, has submitted bill and requested the Government to release Rs.8,98,880/- including taxes for One time setup cost towards Data Segregation/accumulation + Rs.2,73,409/- per month x 3 months = Rs.8,20,227/- including taxes for payment i.e., Rs.17,19,107/- (Rupees Seventeen Lakhs Nineteen Thousand One Hundred and Seven only).

3. Government after careful examination of the matter, hereby sanction an amount of Rs.25,39,334/- (Rupees Twenty Five Lakhs Thirty Nine Thousand Three Hundred and Thirty Four only) to M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad and release to an amount of Rs.17,19,107/- (Rupees Seventeen Lakhs Nineteen Thousand One Hundred and Seven only) as part payment (i.e., Rs.8,98,880/- + Rs.8,20,227/- including taxes), to M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, towards AP Tourism Promotional Actives by Implementation of Mass Mailing. Balance amount will be paid in due course.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	: Future E-Learning Resource Pvt., Ltd., Hyderabad
Account No	: 370010200008808
Name of the Bank	: Axis Bank Pvt., Ltd.,
IFSC Code	: UTIB0000370

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER